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FOR SALES TRAINERS & STORE STAFF

— HOW TO BECOME A MYKRONOZ EXPERT —



LEARN



UNDERSTAND



MASTER





ZeTime



THE WORLD'S FIRST HYBRID SMARTWATCH WITH MECHANICALS HANDS AND COLOR TOUCHSCREEN



MECHANICAL
HANDS



COLOR
TOUCHSCREEN



HEART
RATE



ACTIVITY
TRACKING



UP TO 30 DAYS
BATTERY LIFE



5 ATM
WATER RESISTANT





KEY FACTS

UNIQUE SELLING POINTS



WORLDWIDE INNOVATION

- The first hybrid smartwatch with mechanical hands and a color touchscreen
- Classic design of a traditional Swiss timepiece with the most advanced features of a smartwatch



HISTORIC CROWDFUNDING CAMPAIGN

THE MOST FUNDED HYBRID SMARTWATCH

\$ +6,000,000 RAISED ON

KICKSTARTER & INDIEGOGO



SWISS DESIGN

- Stainless steel watch case
- Sapphire glass
- Smart crown



PROPRIETARY SMART MOVEMENT

- Up to 30 days battery life (traditional mode)
- Hands alignment when reading a notification
- Auto sync date and time (adjust to time zones)

IN A FEW WORDS, WHAT CAN I DO?



COMMUNICATION

- I notify you of incoming calls, SMS, emails, social media activity and calendar events
- I display the content of all your notifications
- Check the list of your missed calls



HEALTH

- I count your daily steps
- I monitor your heart rate
- I measure distance travelled
- I calculate calories burned
- I monitor your sleep cycles
- I help you stay motivated
- Set up your daily goals
- Set up vibrating reminders

AND I WORK...



- iOS -

iOS 8+ devices with Bluetooth 4.0 BLE

iPhone 4s, 5, 5c, 5s, 6, 6s, 6s plus, 7, 7 plus, 8, 8 plus & X
iPad (3rd, 4th and 5th generation), iPad Mini,
iPod touch (5th generation)



- ANDROID -

Select Android 5.0+ devices that support
Bluetooth 4.0 BLE

...WITH?





PRODUCT HIGHLIGHTS

EVERYTHING YOU NEED TO KNOW

FEATURES

	Mechanical hands	✓
	Color touchscreen	✓
	Heart rate	✓
	Steps, distance, calories	✓
	Sleep	✓
	Goals	✓
	Smartphone notifications	✓
	Caller ID	✓
	Calendar events	✓
	Music control	✓
	Find my phone	✓
	Anti-lost alert	✓
	Weather forecast	✓
	Vibrating reminders	✓
	Auto sync time/date	✓
	Wireless syncing	✓

TECH SPECS

	Display	TFT 1.22 inches / 240*240 pixels (Regular) TFT 1.05 inches / 240*240 pixels (Petite)
	Size	44 x 12,8mm (Regular) - 39 x 12,6 mm (Petite)
	Weight	90 g (Regular) - 80 g (Petite)
	Available colors	2 (Original Collection)
	Operating temperature	-10°C to +55°C
	Charger	Contact charging dock
	Standby time	Up to 3 days (smartwatch mode) Up to 30 days (watch mode)
	Bluetooth	4.2 BLE
	Battery Li-ion	200 mAh (Regular) - 180 mAh (Petite)
	Water resistance	5 ATM
	3-axis accelerometer	✓
	Optical HR sensor	✓

COMPATIBILITY

	Mobile app	Mobile devices running iOS 8+ and Android 5.0+
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MINI FAQ

Does ZeTime have a heart rate sensor?
Yes.

Is it waterproof?
ZeTime is water resistant up to 50 meters. ZeTime is resistant to water splashes, rain, submersion and showering and meets 5 ATM certification.

How long does the battery last?
Up to 3 days (fully operational smartwatch mode)
Up to 30 days (hands will indicate local time)

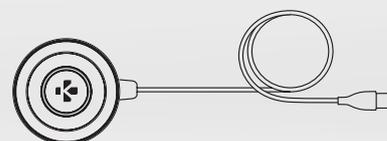
Is ZeTime customizable?
Yes, thanks to customizable watch faces and interchangeable watch bands (compatible with standard 22mm and 18mm sizes).

Can I control my music from my ZeTime?
Yes. In addition to your music player, you can control the music from your Deezer, Spotify and Apple/Google Music app.

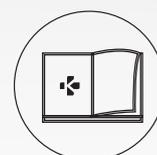
WHAT'S IN THE BOX



ZETIME



CHARGING DOCK



GET STARTED GUIDE



MODEL & OPERATING SYSTEM VERSION



ANDROID



IOS

MODEL	OPERATING SYSTEM VERSION	FIRMWARE VERSION V 1.5
Asus Zenfone 2/3	6.0+	✓
Honor 5C/X6/7/8	6.0	✓
HTC One M8/M9/A9/10	6.0+	✓
Huawei P9/P9Lite/P10	6.0+	✓
Huawei Mate 9	6.0	✓
Lenovo Moto Z	6.0	✓
LG G3/G4/G5	6.0+	✓
Motorola Moto G	6.0	✓
Samsung Galaxy A3/A5	6.0+	✓
Samsung Galaxy J3/J5/J7	6.0	✓
Samsung Galaxy S5/S6/S6E/S7/S7E/S8/S8+	6.0+	✓
Samsung Note 8	7.0+	✓
Samsung Galaxy X cover	6.0	✓
Sony Xperia Z/Z1/Z2/XZ/Z5	6.0	✓
Wiko WIM Lite/WIM/U Feel/U Feel Lite	6.0	✓
Wiko Lenny 3 / Rainbow	6.0	✓
iPhone 4S	iOS 8.0+	✓
iPhone 5/5C/5S/5SE	iOS 8.0+	✓
iPhone 6/6Plus/6S/6S Plus	iOS 8.0+	✓
iPhone 7/7Plus	iOS 8.0+	✓
iPhone 8/8 Plus	iOS 8.0+	✓
iPad Mini	iOS 8.0+	✓
iPad (3rd, 4th & 5th Gen)	iOS 8.0+	✓
iPod touch (5th Gen)	iOS 8.0+	✓



THAT'S ALL?

No, the above listing is updated regularly and is based on the devices tested for which we can guarantee full compatibility; however our products are constantly optimized to offer compatibility with more devices. If you want to report compatibility or incompatibility issues, contact us at support@mykronoz.com.



TOP 10

OF THE MOST FREQUENTLY ASKED QUESTIONS



WHAT'S ZETIME SMART MOVEMENT?

Your ZeTime operates with a single battery powering both digital screen and analog movement in the most energy efficient manner in order to offer up to **30 days battery life on a single charge**.

ZeTime will deliver about **3 days battery life in its fully operational smartwatch mode**. Once a certain minimum battery level will be reached, ZeTime will automatically turn off the smartwatch functions to continue providing **an additional 30 days battery life** to power the Smart Movement.

During this 30 days period, hands will only indicate the local time, no additional functions will be available.

ZeTime also detects the information that is displayed on the screen and **moves the hands horizontally to maximize visibility**, allowing the text to be seen clearly.

Finally, the 'Smart Movement' also enables the hands to **adjust to users' time zone automatically when paired to a smartphone**.



HOW TO USE ZETIME TOUCHSCREEN?

- **Switch on/off:** Press and hold the lower button
- **Activate display:** Press the top button or rotate your wrist (make sure to turn on the wrist flick feature on your watch)
- **Select a feature:** Tap with one finger to open or select a menu item or press the Smart Crown
- **Get back/previous screen:** Double-tap on the screen or press the lower button
- **Check your real-time activity:** From the homepage, swipe right to view activity screens
- **Check your notifications:** From the homepage, swipe up for notification center
- **Access shortcuts:** From the homepage, swipe down to display shortcuts



HOW TO CHANGE ZETIME WATCH FACE?

- **Long press** on the current watch face
- **Swipe left or right** to go through the different watch faces available (you can also use the crown)
- **Tap** on the one you want to **select and use**

You can also modify your ZeTime watch face using the **mobile application**.



HOW TO USE ZETIME SMART CROWN?

- **Turn** the crown to navigate through the main menu
- **Press** the crown to select an app
- **Double press** to manually move the hands to 9:15 from any screen
- **Single press** to enable night mode from the standby screen



HOW TO CALIBRATE MY ZETIME?

During the set up process, you'll be prompted to proceed to hands calibration. This is a **mandatory step** to ensure your watch is **perfectly time-synched with your smartphone**. To calibrate your watch, move hands by slowly swiping your finger around the virtual dial on the smartphone screen:

- **Align the hours hand with the red dot** at the top of the screen
- **Align the minutes hand** with the hours hand
- **Press Next** to synch your ZeTime with your smartphone

Calibration can be done outside the set up process directly in the settings of your watch or **from the mobile app** by following the steps below:

- **Open** your app
- Click on **Settings** and then on **Advanced Settings**
- Then, click on **Calibration** and follow the on-screen instructions

When travelling in another Time Zone, **do not forget to synchronize your watch with ZeTime app** in order to make it automatically adjust to local time



HOW TO MONITOR MY HEART RATE ON MY ZETIME?

To **measure your heart rate**:

- **Tightly attach** your ZeTime around your wrist.
- Go to the **heart rate menu** of your device.
- **Touch the screen** or **press the crown** to start measuring your heart rate.

You can also enable **automatic monitoring** by going into the **Settings** tab of your **mobile App**, then click on the Heart Rate section and enable automatic tracking.

Once activated, two green Led lights will start flashing on the back of the watch.

The first time you use the heart monitor it will take **about 10 seconds** to set the heart rate sensor.



HOW TO RECEIVE NOTIFICATIONS ON MY ZETIME?

ZeTime is able to receive virtually all notifications received by your phone. **Each notification will appear over your selected watch face with its dedicated icon** to identify the service.

iOS users, to ensure receiving all your notifications, please follow the steps below:

- Go to the **settings** of your iOS device
- Tap on **Notifications**
- **Tap on an App** from which you want to receive notifications on your ZeTime
- Enable **Allow Notifications** to receive the notification on ZeTime

To read your notification, simply touch the screen on the notification area and it will open instantly. **Hands will automatically move away** from the text to facilitate your reading. Unread notifications are still accessible from the **notification center**.



HOW TO HANDLE CALLS AND SMS FROM MY ZETIME?

Make sure to **enable Call notification** on your ZeTime app (notification section).

When receiving a call, a notification will appear on your ZeTime. **You can accept or reject it straight from your wrist**. The phone call will occur on your smartphone, not on your watch.

Missed calls are visible in the notification center as well as in the dedicated missed call menu inside ZeTime app.

With ZeTime you can also **receive and read your SMS straight from your wrist**.

Android users can also reply to an incoming call by sending a preset short text message or an emoji directly from their watch (not available for iOS users).



HOW TO UPDATE MY ZETIME?

After your first configuration or later while using the watch, you will have to **perform an update in order to keep your watch running with our latest Firmware**. This update will last between **5 and 10 minutes**. With Zetime, all these updates need to be done by OTA (Over The Air) and **through your application**. Before the update make sure to have more than **30% battery on your smartphone**.

In order to update your watch:

- **Connect your ZeTime** to your application
- If a new update is available you will be **prompted from your homepage**
- You must **accept it** in order to start the updating process



HOW TO CHARGE MY ZETIME?

Charge ZeTime for 90 minutes before using it for the first time.

1. **Position the back** of your ZeTime on the charging dock
2. **Plug the USB cable** into the charger
3. Plug the large end of the USB cable **into a USB power source**
4. A **battery indicator** will fill in to indicate charging is in progress and turn to solid green when it's fully charged
5. **Unplug** the cable after ZeTime is charged

In order to **extend the battery life of your device**, please find some tips / tricks:

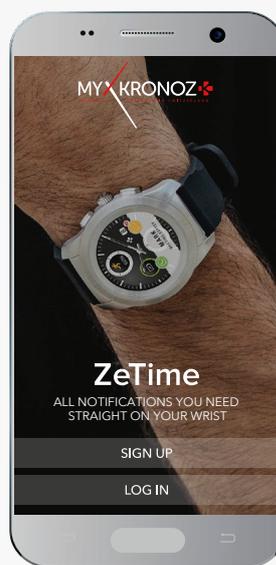
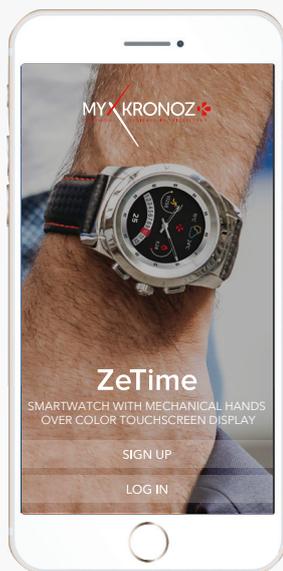
- Reduce the display brightness
- Disable the bluetooth connection when you are not using the connected features
- Disable lighting mode with a simple wrist movement
- Perform 90 minutes full loads
- Turn off your watch if you do not intend to use it for a few days



AND IF I WANT TO KNOW MORE ?

*Check out our online FAQ:
www.mykronoz.com/support/*

SET-UP AND PAIRING



FIRST, DO NOT FORGET TO CHARGE ME



- Before the first set-up, we recommend you to charge your ZeTime for about 90 minutes. Position the back of your ZeTime on the charging dock.
- Plug the USB cable into the charger and then plug the large end of the USB cable into a USB power source.
- A battery indicator will confirm that the charge is in progress.

SET-UP & PAIRING

The first time you'll turn on your ZeTime you'll be prompted to download ZeTime Mobile App on your smartwatch in order to proceed to its initial set-up. In order to know if your device is compatible or not, please refer to the technical sheet « [Devices I am compatible with](#) ».

SET-UP WITH A SMARTPHONE



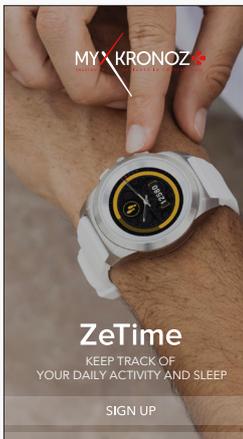
IOS USERS



1/ Download the ZeTime Application for iOS available on the App Store.



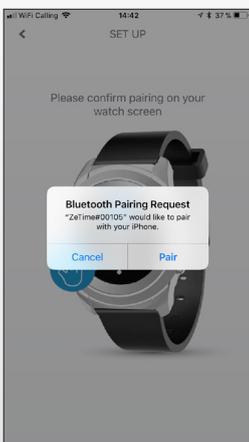
2/ Make sure the Bluetooth is enabled on your mobile device.



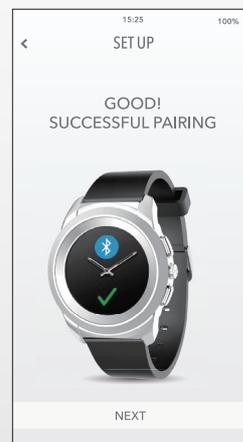
3/ Open ZeTime application on your smartphone. **Sign up** if you are a new member or **Log in** with your existing account. After entering your personal information, follow the on-screen instructions.



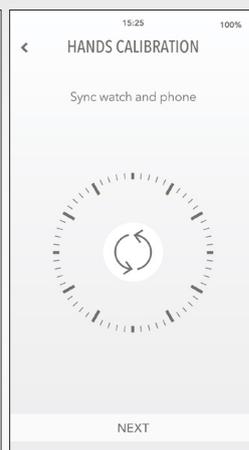
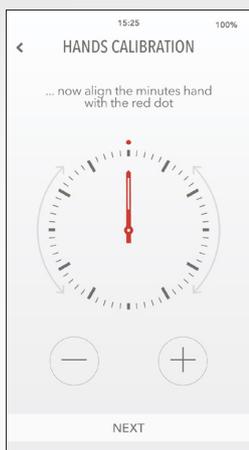
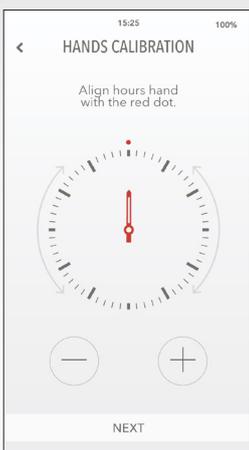
4/ Make sure ZeTime is nearby and select ZeTime in the list of devices.



5/ You will receive a pairing request on your mobile device. Press **Pair** to accept it. Then, a pairing request will appear on your ZeTime display. Tap on your ZeTime to accept the pairing.



6/ When ZeTime is successfully paired, you will be notified on ZeTime and your smartphone's screen.



7/ During the set up process, you'll be prompted to proceed to **hands calibration**. This is a **mandatory step** to ensure your watch is **perfectly time-synched** with your smartphone.

To **calibrate your watch**, move hands by slowly swiping your finger around the virtual dial on the smartphone screen. You can fine-tune the position of the hands by using the « + / - » on the phone screen.

Align the hour hand with the red dot at the top of the screen, and **align the minute hand** with the hour hand, then press Next to synch your ZeTime with your smartphone.



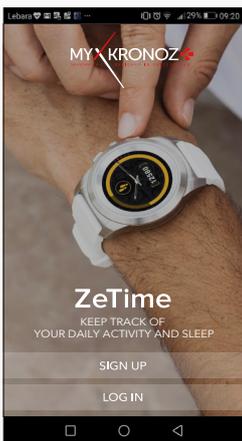
ANDROID USERS



1/ Download the ZeTime Application for Android available on the Google Play Store.



2/ Make sure the Bluetooth is enabled on your mobile device.



3/ Open ZeTime application on your smartphone. **Sign up** if you are a new member or **Log in** with your existing account. After entering your personal information, follow the on-screen instructions.



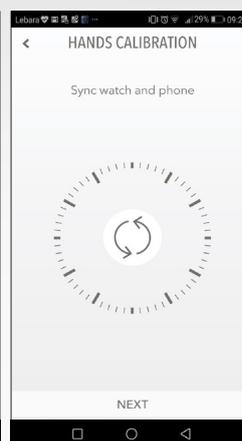
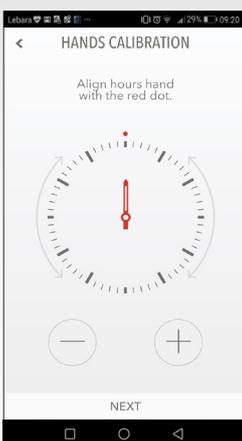
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